

FOR A
VACATION OF HAPPINESS
COME TO

Manitowish Waters



Manitowish Waters
Better Resorts Association
MANITOWISH WATERS, WISCONSIN



ANYTIME IS A GOOD TIME TO VISIT THE MANITOWISH WATERS REGION

Always Plenty to See and Do

HORSE BACK RIDING

The pleasure of horse back riding and trail rides are readily available for both amateurs and experienced riders. Suitable horses, good equipment, riding instructions and scenic trails in wild areas can add to a complete vacation.

WILDLIFE

For those visitors who like to see and photograph wildlife in their natural habitat, there is a great variety of species to be found. Be sure to drive in to the Bear Pit where as many as 24 bear have been seen at one time.

HUNTING

This area is well known for its excellent deer hunting. Bird hunters will find an abundance of Ruffed Grouse, "Partridge", and waterfowl throughout the surrounding territory. Also, bow and arrow hunters will find ample opportunity for hunting deer and bear.

HAY FEVER RELIEF

Our area is well known for its pollen-free air which has given relief to many hay fever sufferers.



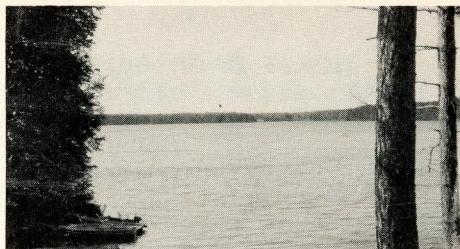
FISHING

Musky — Walleye — Bass — Pan Fishing

Water skiing, swimming and all aquatic sports can be enjoyed to the fullest in our clear, clean spring-fed lakes. The community also provides a well maintained municipal beach, picnic grounds and camp site.



Linger Longer Lodge



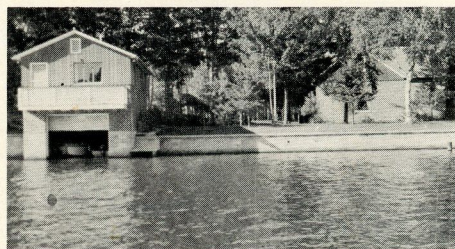
Manitowish Waters, Wis.

Our housekeeping cottages are all new, of log construction, beautifully furnished with twin beds, gas heat and Aluma-Craft boats.

Each cottage is just like your own home - big, roomy, comfortable and modern.

MARIE & DON LaPORTE

SLEEPY BAY RESORT



ON REST LAKE

* * * * *

Modern accommodations at reasonable prices.

* * * * *

PHONE 13 FOR RESERVATIONS

C. R. ROBBEL

The Manitowish Waters Story

In unrecorded ages, primeval forests, endless and almost impenetrable, threaded with shiny rivers and lakes, covered the entire State of Wisconsin, with the Creator's blessings in that respect bestowed on the northern portion of Wisconsin most generously. Vilas County, in which the Manitowish Waters are located, has a total of 345 lakes which occupy 140 square miles, or more than 15 per cent of the area of a county - almost as large as the State of Rhode Island.

Much later, in August of 1884, Peter Vance arrived in the famous Manitowish Waters region, the first white man to establish residence in that locality. Little did Vance dream that this very portion of "Ouisconsin" (which means 'gathering of the waters') was destined to become one of the greatest vacation centers in the years to come.

Other adventurous people began to follow him; people with hardy pioneer spirits, determined to conquer the wilderness and see a dream come true. They cut their way through the dense forests; they made trails, winding rough roads from lake to lake and built rough log cabins from the trees they had felled. The woods and lakes were abundant with fish and game; life was hard but it was challenging and the settlers loved it. They found happiness and they found peace that they wanted to share with the world.

Beauty and health and happiness still pervade our fair acres but the means and the methods have changed. Years ago, fishermen endured hardships to fish our chain of lakes. Today, you can have all the pleasures of fishing in the Wisconsin north woods with all the comforts of home. Manitowish Waters is not only an ideal spot for fishermen, but the entire family as well. Around our shorelines you will find accommodations to suit any purse - anything from a rustic backwoods cabin to modern housekeeping or first class hotel. To secure accommodations of your choice, we urge you to make your reservations early. **Write directly to the resorts listed herein.**

We'll be seeing you this summer.

MANITOWISH WATERS
BETTER RESORTS ASSOCIATION
Manitowish Waters, Wis.

WAGNER'S FIRESIDE RESTAURANT MOTEL & DEER RANCH



on U. S. 51 South entrance
of Manitowish Waters, Wis.

Known for excellent food at moderate prices.
Tame deer that eat out of your hands.
Clean comfortable cabin rooms.

For a Grand and Glorious Vacation Helen & John Theisen's TWIN PINE RESORT



Come and bring the family

Modern housekeeping cabins with electric re-
frigeration, running water, bottle gas stoves,
oil heaters and inside toilet and showers.

For further information write

Twin Pine Resort
P.O. Box 33 Manitowish Waters, Wis.
Telephone 9432

Ted

Clara

Koehler's *Pine - Air - Inn*



Fishing

Open All Year

TAVERN - MOTEL - COTTAGES

Koehler's Road

Manitowish Waters, Wisconsin

ROD & REEL Fishing Tackle - - Live Bait



Complete Guide Service

FERN & HENRY LARSEN

Phone 648

Manitowish Waters, Wis.

"Mike" & Rene Lawrie

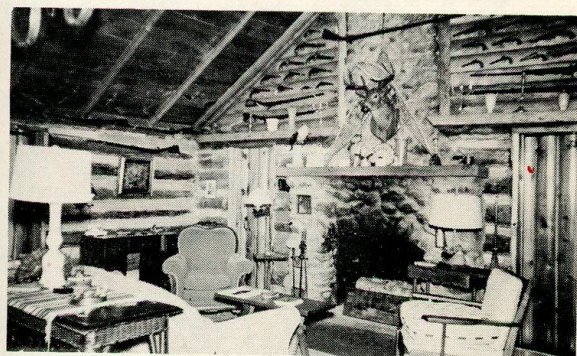


**invite you to vacation at
LAWRIE'S
Highland Lodge
MANITOWISH WATERS, WIS.**

A Resort on Island and Spider Lakes
Housekeeping Cottages
Boathouse Apartment - Recreational Facilities
Overnight Accommodations in Lodge
Write — or Phone 382

OPEN ALL YEAR PHONE 602

30-30 LODGE



**Manitowish Waters, Wisconsin
American Plan Resort
HUNT — FISH — SKI**

RECOMMENDED BY THE DINER'S CLUB

**BIRCHWELL
LOG CABINS
ON LITTLE STAR LAKE
OF THE MANITOWISH CHAIN**



NEW, strictly modern, completely furnished, electric appliances, hot water, showers, automatic heat, picture windows, outside lighting, shuffleboard, excellent boats.

TWO AND THREE BEDROOMS . . . TWIN BEDS . . . ACCOMMODATE UP TO EIGHT PERSONS.

SPECIAL RATES before June 20th and after Labor Day. Write: L. E. Powell, Manitowish Waters, Wisconsin. Phone 268.

Before April 10: Address at Morrison, Illinois.

SUNSET LODGE



A group of modern cottages completely furnished for housekeeping are located among pines and birches with a splendid view of the lake. They are designed for comfort, privacy and convenience. Make one of these cabins your own home for the summer. \$35 to \$50.

WONDERFUL BEACH

— Write —

**P. G. Andrews, Sunset Lodge - Manitowish
Telephone: Manitowish 750**

Little Star Garage

"Everything for the Car"

A.A.A. Service Mobil Products

Outboard Motor and Boat Rental

Modern Overnites and Housekeeping Cottage

Phone 9255 - Manitowish Waters, Wis.

Jaeger's Resort Shop

Town and Country Wear

For Men and Women

MANITOWISH WATERS - PHONE 620

LaPorte's Super Market

Fruits - Vegetables - Meats & Groceries

Launderette

For the latest in Baits, Fishing Tackle, Sou-
venirs and Genuine Indian Moccasins come
in and browse at

SNELL'S TACKLE BOX

MANITOWISH WATERS, WIS.

Henning's Cottages

Neat, clean, modern and semi-modern cottages
on Manitowish Lake; accommodate from three
to six persons. Sandy beach. \$35 to \$60.

Mrs. Fritz Henning

Tel.: 173

Manitowish Waters, Wis.

Pinecrest Lodge

Strictly modern, completely furnished 3-bed-
room summer home on Lake Manitowish.
Large screened porch. Safe sandy beach.
Accommodates six. \$85.00 per week.

Mr. & Mrs. Howard Pukall

Tel.: 170

Manitowish Waters, Wis.

Bazso's Hillcrest Cottages



Modern housekeeping cottages in the center of the Manitowish Chain, one mile off U. S. Highway 51

All cottages are on the waterfront and have hot and cold running water, toilets, showers, gas ranges, electricity, automatic heat, electric refrigerators. Mosquito controlled.

Rates - \$50 to \$60 per week

George and Mabel Bazso
Phone 150 Manitowish Waters, Wis.

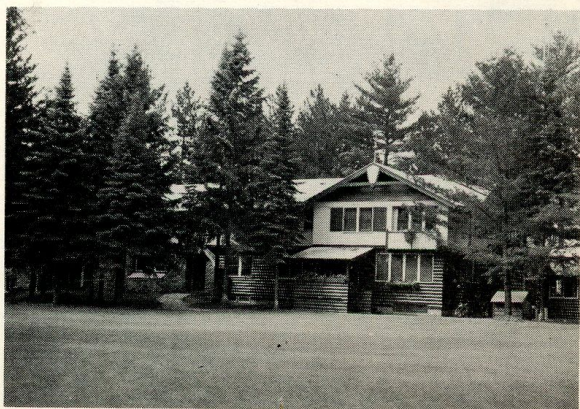
TENNIES' COTTAGES



ON REST LAKE

New Modern Housekeeping Cottages

Philip Tennies Phone 536
Manitowish Waters, Wis.



Little Bohemia Lodge

GOOD FOOD & BAR
American Plan Resort

LINDENWOOD

on the east shore of Spider Lake of the Manitowish Waters Chain

For Fun - For Fishing
For Complete Relaxation



Completely modern, gaily furnished cottages, including a small one for just two, to double cottages equipped to accommodate up to twelve persons. Popular price range is from \$45 to \$85 per week; boats, and electrical appliances included.

Clean, Quiet, Spacious Grounds

20% reduction during May and June and after Labor Day.

Myrle & Ed Ruth Manitowish Waters, Wis.
Telephone: Manitowish Waters 40

KARTH'S KORNER

ANN & FRITZ



**LIVE BAIT - FISHING TACKLE
GIFTS**

Modern Housekeeping Cabins



For further information
write

**Barlett's
Rest Lake Cabins**
MANITOWISH WATERS, WIS.

Phone 9818

FRANK TICHY'S *Knotty Pine Resort*



Strictly modern, nicely furnished cottages in Pine and Birch woods. On Benson Lake and the Manitowish River.

Rates - \$45.00 to \$60.00, July and August
Rates - \$35.00 to \$50.00, June and after Labor Day

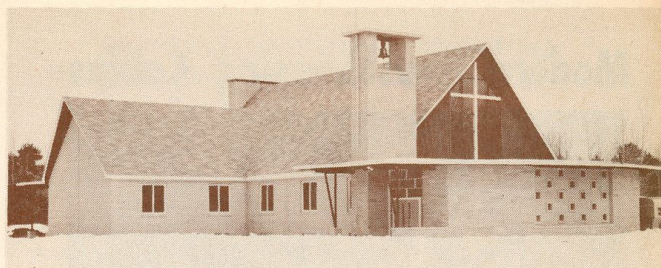
Phone: 764 Mrs. Frank Tichy
Manitowish Waters, Wisconsin

Hanson's V & S Hardware



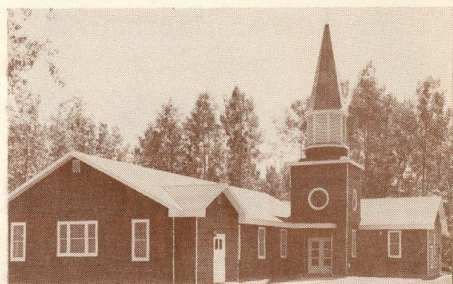
**BUILDING SUPPLIES - SPORTING GOODS
MARINE SUPPLIES - PLUMBING - PAINTS
BOTTLED GAS**

Phone: Manitowish Waters 637
Manitowish Waters, Wisconsin



OUR LADY, QUEEN OF PEACE

A schedule of the time and place of all masses is posted in resorts and stores.



COMMUNITY CHURCH

Summer Services

10:00 a.m. Church School

11:00 a.m. Morning Worship

Episcopal services during July and August - next door to Post Office.

MANITOWISH WATERS AIRPORT

Location: LONG. 46° 07' 30". LAT. 89° 32' 30"
On Highway 51

Field elevation 1609 feet M.L.S. Shown on lower left corner of Lake Superior Sectional Chart.

Two fine, sod, well-marked runways, 3000 feet long by 300 wide running east-west and 3800 feet long by 300 feet wide running northeast-southwest.

* * * * *

... FOR YOUR PROTECTION

**Modern Fire Department — Ambulance Service —
Rescue and Oxygen Equipment
Call Telephone Operator**

PLAN YOUR VACATION NOW!

Visit this beautiful vacation area where fishing is good, weather is ideal, and accommodations suitable to everyone.

WELCOME TO MANITOWISH WATERS

Wisconsin's Outstanding Muskie Waters

To everyone we extend a cordial welcome to visit our beautiful region of woods and waters.

Here you will find complete relaxation from the stress and strain of your business life. You will breathe deeply the clean cool pine-scented air. You will forget care for you will be in a world apart - unspoiled by our fast moving civilization. Yet you will enjoy the comforts and conveniences of your own homes.

To give you the best vacation home, the Better Resorts Association holds its standards high. Its members are carefully selected from the standpoint of good accommodations at fair prices and their congeniality as hosts. They work together harmoniously, not for their own individual interests, but to place each party of guests in the location best suited to their requirements.

Examine the maps carefully. Could you imagine a more delightful spot in which to spend your vacation? So much water and so accessible by rail, road or air?

Perhaps we are somewhat prejudiced but we sincerely believe that here in Manitowish Waters the lakes and skies are a bit bluer, the trees much taller and the moon and stars much closer, adding to the tranquility and peace a vacation should bring to all of you.

**Please mention the Better Resorts Association
when writing to advertisers**

The Famous Manitowish Waters Chain of 14 Lakes of Vilas County